



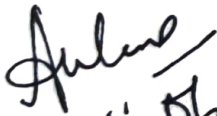
**DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT  
INTEGRAL UNIVERSITY, LUCKNOW**

Date: 6<sup>th</sup> March 2021


Ref. No. 11/DCBM/2021/012

**Notice**

All the faculty members, Research Scholars and Students are hereby informed that the Department of Commerce and Business management is organizing two days online workshop on "Intellectual Property Rights" under Industry Academia Initiative on 12<sup>th</sup> -13<sup>th</sup> March 2021. Research scholars and students are required to visit departmental website for further details.

  
06/03

Prof. A. K. Saxena  
Dean, FCM

  
06/03/2021

Dr. Syed Shahid Mazhar  
Head, DCBM

HEAD

Department of Commerce & Business Management  
Integral University, Lucknow



# INTEGRAL UNIVERSITY

## A Report on "Intellectual Property Rights" March 12<sup>th</sup> & 13<sup>th</sup>, 2021

The Department of Commerce and Business Management conducted two days workshop on "**Intellectual Property Rights**" online. The Programme included talks on the value of Intellectual Property Rights and how to defend them, patenting procedures and patent informatics, patent searches, the role of innovation and invention in academia-industry partnerships, trademark and copyright protection, and do's and don'ts for researchers in the sense of publishing and patenting.

The workshops intended to cover various aspects of IPR like Patents, Copyrights, and Trademark, etc. **Mr. Balram Singh**, Certified Patent Agent, Partner at Patent Minder, Ex- Scientist, UPCST, Lucknow and **Prof. Tarun Arora**, Dean, School of Legal Studies Central University of Punjab, Bhatinda were the expert speakers of the workshop, who enlightened the audience with their wisdom and expertise.

**Prof.A.K Saxena**, Dean, FCM, delivered the Opening remark on day one; he shared his valuable insights on the topic and motivated the audience for their active participation. **Dr. Syed Shahid Mazhar** Head, DCBM, delivered a closing Remark; he highlighted the importance and relevance of the topic in the current scenario. Moderators of the sessions were Dr. Syed Afzal Ahmad and Dr. Kainat Akhtar Usmani.

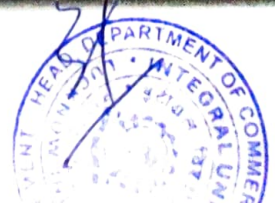
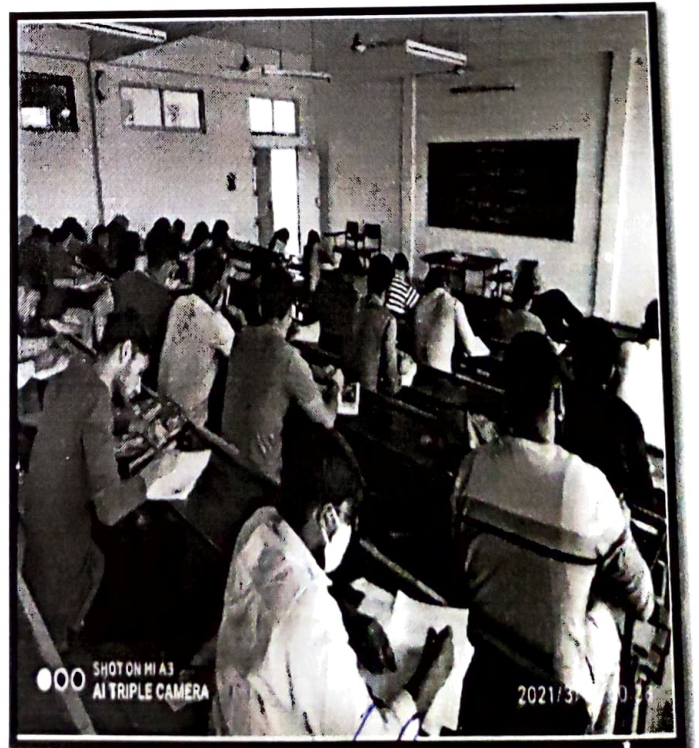
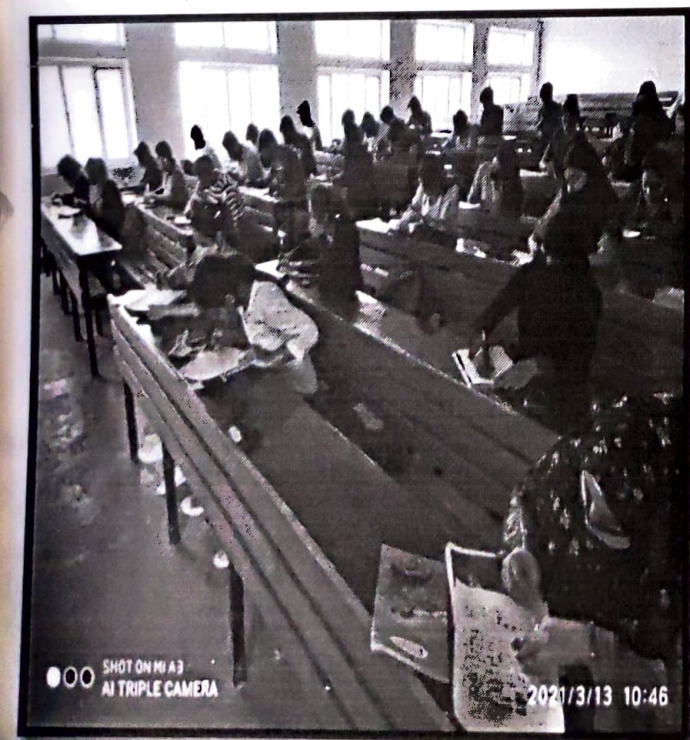
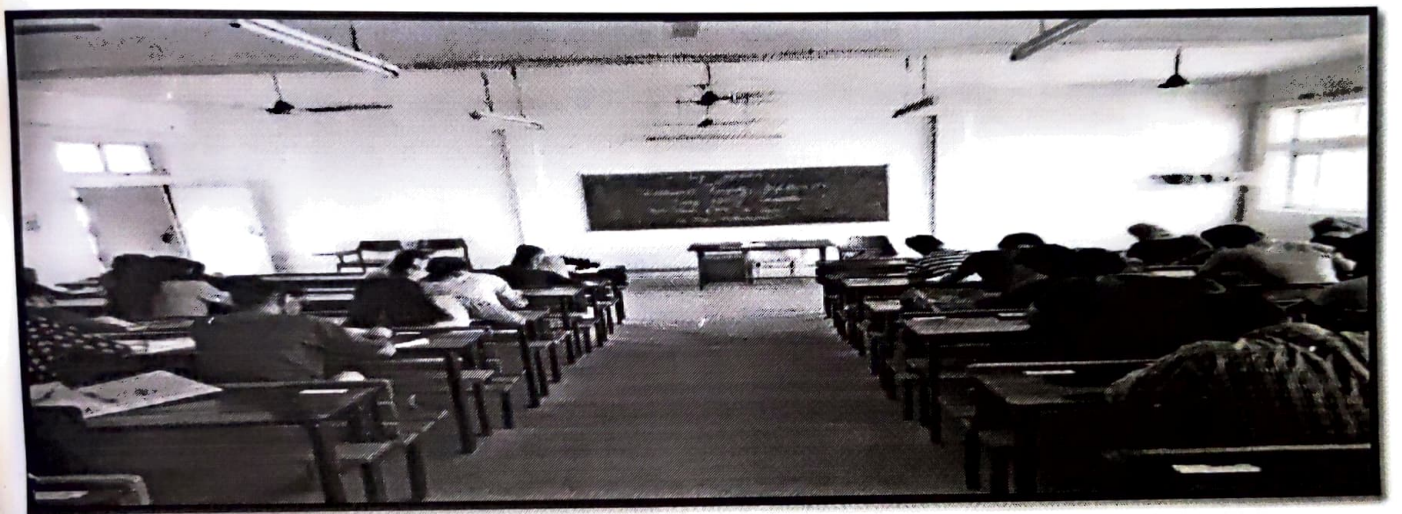
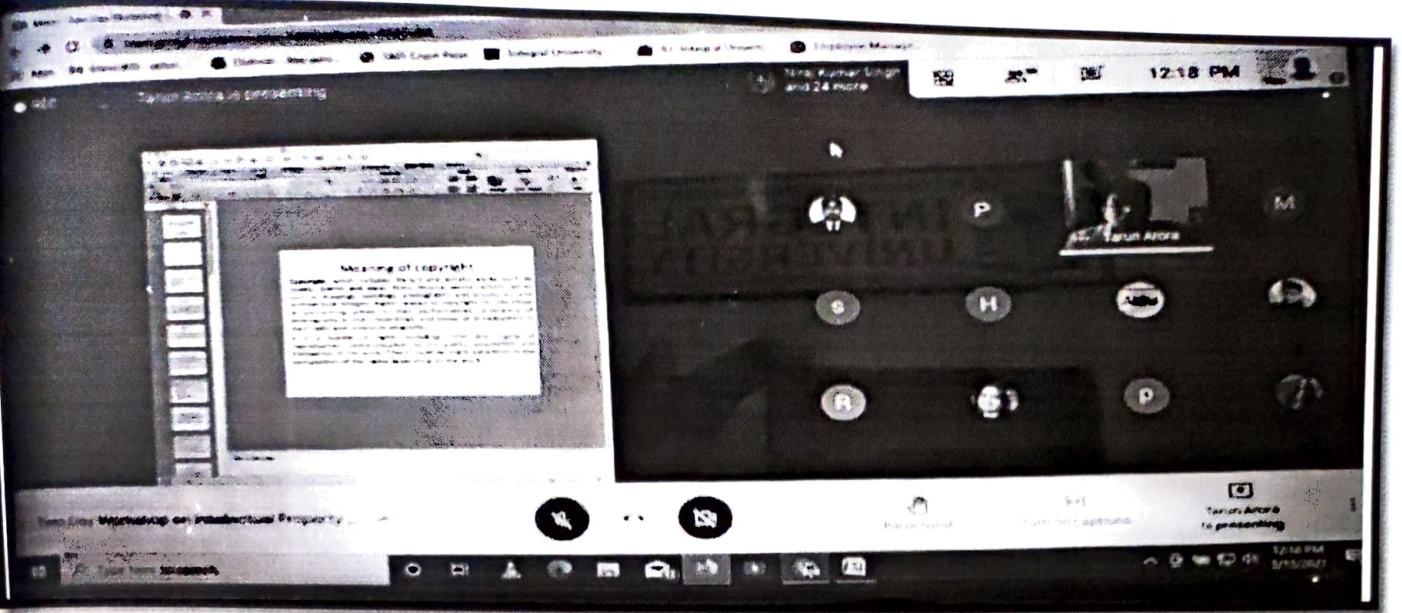
The workshop received a lot of positive feedback from both students and faculty members. There were 75 enthusiastic participants in total, who took part in the daylong workshop on IPR deliberations. An Assessment activity was conducted under which an online quiz and an offline essay competition were held on both days of the workshop. E-Certificate were awarded to all registered participants. Dr. Farhina Sardar Khan, Mr. Ehsanul Haque, and Mr. Shahabuddin coordinated the program very well.

### Screenshots and pictures of the workshop and Essay Competition



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STATEMENT  
INTEGRAL UNIVERSITY  
FACULTY MEMBER







# FACULTY OF COMMERCE AND MANAGEMENT

## *Certificate of Participation*

Dr./Mr./Ms .....NAZIA.AKHLAQ.....  
from .....INTEGRAL UNIVERSITY.....

Participated in Two Day Workshop on  
**INTELLECTUAL PROPERTY RIGHTS**

(Under Industry Academia Initiative)

**March 12-13, 2021**



**Prof. A.K. Saxena**  
Dean, FCM



**Dr. Syed Shahid Mazhar**  
Head, DCBM